

САПА САЛАСЫНЫҢ МАҚСАТТАРЫ

QUALITY OBJECTIVES

August 29, 2025

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Алматы қ.

Almaty

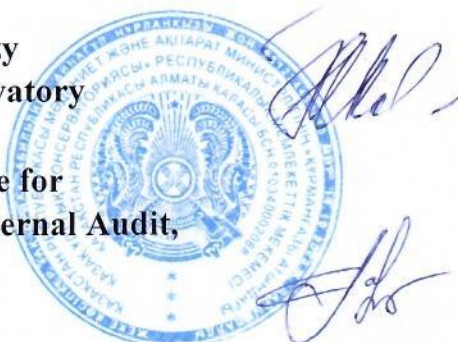
**Quality Objectives
of the Project Management Office of Quality, Internal
Audit, and Strategic Planning
for the 2025–2026 Academic Year**

The Quality Objectives of the Project Office of Quality Management, Internal Audit, and Strategic Planning of the Kazakh National Conservatory named after Kurmangazy (hereinafter – the Conservatory), under the Ministry of Culture and Information of the Republic of Kazakhstan, for the 2025–2026 academic year are as follows: bringing the university into maximum compliance with the requirements of the Quality Management System (QMS), as regulated by the international standard **ISO 9001:2015** and the national standard **ISO 9001-2016** “Quality Management Systems — Requirements” (hereinafter – QMS); ensuring continuous improvement of the effectiveness of the QMS, including:

- 1) Control over compliance with established quality standards at all stages of managerial activity;
- 2) Monitoring and analysis of key quality indicators of education, processes, and services;
- 3) Identification of risks and nonconformities affecting the efficiency and effectiveness of activities;
- 4) Preparation of audit reports with recommendations for addressing identified deficiencies;
- 5) Facilitating the improvement of risk management processes and compliance;
- 6) Formulation and regular updating of the Conservatory’s strategic objectives and development priorities;
- 7) Conducting analysis of the internal and external environment (SWOT analysis);
- 8) Development of long-term plans and roadmaps for strategy implementation;
- 9) Monitoring and evaluation of strategy implementation, analysis of achievement of target indicators;
- 10) Development of recommendations for adjusting the strategy (the program and development plan of the Conservatory) considering changes in the labor market and within the university.

**Rector of the Kurmangazy
Kazakh National Conservatory**

**Head of the Project Office for
Quality Management, Internal Audit,
and Strategic Planning**



G. Tasbergenova

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